



Google search commands that can help you find what you're looking for quickly. From word definitions to math problems to searching within the text of a website, book, or magazine, these advanced Google search commands will help you quickly find what you're looking for the next time you use the world's most popular search engine to find something.

Google Shortcut	Finds Pages That Have...
nokia phone	the words nokia and phone
sailing OR boating	either the word sailing or the word boating
"love me tender"	the exact phrase love me tender
printer -cartridge	the word printer but NOT the word cartridge
Toy Story +2	movie title including the number 2
~auto	looks up the word auto and synonyms
define:serendipity	definitions of the word serendipity
how now * cow	the words how now cow separated by one or more words

+	addition; 978+456
-	subtraction; 978-456
*	multiplication; 978*456
/	division; 978/456
% of	percentage; 50% of 100
^	raise to a power; 4¹⁸ (4 to the eighteenth power)
old in new (conversion)	45 celsius in Fahrenheit
site: (search only one website)	site:lifewire.com "torrent sites"
link: (find linked pages)	link:www.lifehacker.com
#...# (search within a number range)	nokia phone \$200...\$300
daterange: (search within a specific date range)	bosnia daterange:200508-200510
safesearch: (exclude adult content)	safesearch:breast cancer
info: (find info about a page)	info:www.lifewire.com
related: (related pages)	related:www.lifewire.com
cache: (view cached page)	cache:google.com
filetype: (restrict search to specific filetype)	zoology filetype:ppt

allintitle: (search for keywords in page title)	allintitle:"nike" running
inurl: (restrict search to page URLs)	inurl:chewbacca
site:.edu (specific domain search)	site:.edu, site:.gov, site:.org, etc.
site:country code (restrict search to country)	site:.br "rio de Janeiro"
intext: (search for keyword in body text)	intext:parlor
allintext: (return pages with all words specified in body text)	allintext:north pole
book (search book text)	book The Lord of the Rings
phonebook: (find a phone number)	phonebook:Google CA
bphonebook: (find business phone numbers)	bphonebook:Intel OR
rphonebook: (find residential phone numbers)	rphonebook:Joe Smith Seattle WA
movie: (search for showtimes)	movie:wallace and gromit 97110
stocks: (get a stock quote)	stocks:wrlld
weather: (get local weather)	weather:97132

1. Explicit Phrase

Let's say you're searching on Google for content about inbound marketing. Instead of just typing inbound marketing into the Google search box, you will likely be better off searching explicitly for the phrase. To do this, simply enclose the search phrase within double quotes.

Example Search: "inbound marketing"

2. Exclude Words

Let's say you want to search for content about inbound marketing, but you want to exclude any results that contain the term advertising. To do this, simply use the - sign in front of the word you want to exclude.

Example Search: inbound marketing -advertising

3. This OR That

By default, when you conduct a search, Google will include all the terms specified in the search. If you're looking for any one of one or more terms to match, then you can use the OR operator. (Note: The OR has to be capitalized).

Example Search: inbound marketing OR advertising

4. Words in the Text

If you want to find a webpage where all the terms you're searching for appear in the text of that page (but not necessarily beside each other), type in allintext: followed immediately by words or phrases.

Example Search: allintext:vermont ski house lake

5. Words in the Text + Title, URL etc.

If you want to find a webpage where one term appears in the text of that page and another term appears elsewhere on the page, like the title or URL, then type in that first term followed by intext: followed immediately by the other term.

Example Search: neil diamond intext:red sox

6. Words in the Title

Want to find a webpage with certain words contained in the title (but not necessarily beside each other)? Type in allintitle: followed immediately by words or phrases.

Example Search: allintitle:wine club

7. Words in the Title + Text, URL, etc.

Want to find a webpage where one term appears in the title of that page and another term appears elsewhere on the page, like in the text or the URL? Type in that first term followed by intitle: immediately followed by the other term.

Example Search: flu shot intitle:advice

8. Words in the URL

If you want to find pages with your search query mentioned in the URL, type allinurl:

immediately followed by your search query.

Example Search: `allinurl:hubspot blog`

9. How to Search Within a Website

Often, you want to search a specific website for content that matches a certain phrase. Even if the site doesn't support a built-in search feature, you can use Google to search the site for your term. Simply use the `site:somesite.com` modifier. (Read this blog post to learn how to do this in more detail.)

Example Search: `site:www.smallbusinesshub.com "inbound marketing"`

10. Related Search

If you want to find new websites with similar content to a website you already know of, use the `related:somesite.com` modifier.

Example Search: `related:visual.ly
related-google-search.png`

11. A Page That Links to Another Page

Let's say you want to search for every website that cites a BuzzFeed article on their website. To do this, use the `link: command`, immediately followed by the name of a page. Google will give you all pages that link to BuzzFeed's official website. The more specific the URL is, the fewer, more pointed results you'll get.

Example Search: `link:buzzfeed`

12. Similar Words and Synonyms

Let's say you want to include a word in your search, but also want to include results that contain similar words or synonyms. To do this, use the `~` in front of the word.

Example Search: `"inbound marketing" ~professional`

13. Word Definitions

If you need to quickly look up the definition of a word or phrase, simply use the `define: command`. You can listen to the word's pronunciation by pressing the megaphone icon.

Search Example: `define:plethora
google-word-definitions.png`

14. Missing Words

Ever forgotten a word or two from a specific phrase, song lyric, movie quote, or something else? You can use an asterisk* as a wildcard, which can help you find the missing word in a phrase.

Example Search: `much * about nothing`

15. News in a Specific Location

If you're looking for news related to a specific location, you can use the `location: command` to

search Google News for stories coming from that location.

Search Example: star wars location:london

16. Specific Document Types

If you're looking to find results that are of a specific type, you can use the modifier filetype:. For example, you might want to find only PowerPoint presentations related to inbound marketing.

Example Search: "inbound marketing" filetype:ppt

17. Translations

Want to translate a simple word or phrase from one language to another? No need to go to a translation website. Just search translate [word] to [language].

Example Search: translate krankenwagen to english

18. Phone Listing

Let's say someone calls you on your mobile number, and you don't know who it is. If all you have is a phone number, you can look it up on Google using the phonebook feature.

Example Search: phonebook:617-555-1212

(Note: The number in this example doesn't work. You'll have to use a real number to get any results.)

19. Area Code Lookup

If all you need to do is to look up the area code for a phone number, just enter the three-digit area code and Google will tell you where it's from.

Example Search: 617

20. Zip Code Lookup

If you need to look up the zip code for an address, simply search for the rest of the address, including town or city name and state, province, or country. It'll return results with an area code (if applicable),

Example Search: 25 First St., Cambridge, MA

21. Numeric Ranges

This is a rarely used but highly useful tip. Let's say you want to find results that contain any of a range of numbers. You can do this by using the X..Y modifier (in case this is hard to read, what's between the X and Y are two periods). This type of search is useful for years (as shown below), prices, or anywhere where you want to provide a series of numbers.

Example Search: president 1940..1950

22. Stock (Ticker Symbol)

Just enter a valid ticker symbol as your search term, and Google will give you the current financials and a quick thumbnail chart for the stock.

Example Search: GOOG

23. Calculator

The next time you need to do a quick calculation, instead of bringing up the Calculator applet, you can just type your expression into Google.

Search Example: $48512 * 1.02$

24. Tip Calculator

Along with a normal calculator, Google has a built-in tip calculator. Just search tip calculator and you can adjust the bill, tip %, and number of people splitting it.

Search Example: tip calculator

google-tip-calculator.png

25. Timer

Don't have a timer handy? Google has you covered. Just type in an amount of time + the word "timer," and the countdown will begin automatically

Search Example:

google-timer.png

Search Example: 20 min timer

26. Stopwatch

Search "stopwatch" and it'll bring up a stopwatch for you to start when you're ready.

Search Example: stopwatch

27. Weather

Next time you're looking for quick weather stats or a forecast for a certain area, search for weather followed by a location. Google will give you both before the first search results.

Search Example: weather cambridge ma

weather-google-search.png

28. Sunrise & Sunset Times

If you're curious when the sun will rise and set that day at a specific location, do a simple Google search with the word sunrise or sunset along with the location name.

Search Example: sunrise acadia

29. Flight Statuses

If you type in the airline and airplane number into Google, it will tell you the flight information, status, and other helpful information.

Search Example: BA 181

google-flight-status.png

30. Sports Scores & Schedules

Want to know the latest sports scores and future schedules of your favorite teams or match-ups? Search a single team name or two team names and Google will use Google Sports to spit out scores and schedules before the first search results.

Search Example: manchester united

31. Comparing Food

Believe it or not, if you're ever curious how two types of (fairly generic) foods compare with one another, you can do a quick Google search to see how they differ in calories, fat, protein, cholesterol, sodium, potassium, and other nutrients.

Search Example: pizza vs broccoli
